



## YOU can support local, nonprofit community news.

Advertise your business with the Sanford Springvale News and get your message directly to the people who live and work in our community!

2,000 print copies of the SSN are distributed around town every Friday afternoon, and 1,600+ subscribers receive the E-Newsletter each Saturday morning and that number is growing steadily. Our advertising rates also include exposure for your ad on our Facebook page, which has 5,100 followers and our website, which had over 108,000 visitors last year.

**Your support helps sustain this important work.**

### ADVERTISING & OBITUARY ORDER FORM

Please include this form with your payment AND your artwork.

I would like to purchase the following space:    CHECK ONE     Advertisement     Obituary    Please add \$15 format charge

Name: \_\_\_\_\_

Business Name if applicable: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone number: \_\_\_\_\_

Is it OK if we text this number?     yes     no

Run my ad beginning on Friday \_\_\_\_/\_\_\_\_/\_\_\_\_ for \_\_\_\_\_ week(s).

*Non Profits & Municipalities may deduct 10% from these listed prices.*

**NOTE:** Submit a copy of this form, with your artwork and any questions to Michelle McCarthy at [adperson@sanfordspringvalenews.com](mailto:adperson@sanfordspringvalenews.com).

Artwork must be submitted (emailed) by Tuesday in order to appear in Friday's print edition and Saturday's E-News.

Please check your size, ink color & frequency option.	1 week			12 weeks 13th week FREE	
	Size	B&W	Color	B&W	Color
<b>A - Vertical</b>	3.25"w x 4.875" h	\$80	\$90	\$960	\$1,080
<b>B - Horizontal</b>	6.625"w x 2.5"h	\$80	\$90	\$960	\$1,080
<b>C - Horizontal</b>	6.625"w x 4.875"h	\$145	\$165	\$1,740	\$1,980
<b>D - Business Card</b>	3.25"w x 2"h	\$43	\$53	\$516	\$636
<b>E - Full Pg - Back Cover</b>	9.875"w x 10"h	not available	\$300	not available	\$3,600
<b>F - Front Pg - Banner</b>	6.625"w x 2"h	not available	\$165	not available	\$1,980

1 ea per issue  
Subject to availability

Submit jpg or pdf artwork.

#### Pay by CHECK

- 1 Print and fill out this form.
- 2 Make check payable to "Strategies for a Stronger Sanford". Please include "Ad for Sanford Springvale News" or "Ad for SSN" on memo line.
- 3 Mail payment and this form to: Strategies for a Stronger Sanford PO Box 958, Sanford, ME 04073.

#### Pay by CREDIT CARD

- 1 Download this pdf form to your desktop.
- 2 Fill out this form and email to [adperson@sanfordspringvalenews.com](mailto:adperson@sanfordspringvalenews.com)
- 3 Rename and save this form using your business name.
- 4 Scan QR Code and make payment.



**THANK YOU!**

Our fiscal agent, Strategies for a Stronger Sanford, is a registered 501c3 non-profit.

Updated 1.6.25