



YOU can support local, nonprofit community news.

Advertise your business with the Sanford Springvale News and get your message directly to the people who live and work in our community every day!

1,200 print copies of the SSN are distributed around town every Friday afternoon, and 1,370 subscribers receive the E-Newsletter each Saturday morning and that number is growing steadily. Our advertising rates also include exposure for your ad on our Facebook page, which has 4,200 followers.

Your support helps sustain this important work.

ADVERTISING ORDER FORM/INVOICE

Please include a copy of this form with your payment AND your artwork.

Name: _____
 Business Name if applicable: _____
 Mailing Address: _____
 Email Address: _____
 Phone number: _____

Is it OK if we text this number? yes no

I would like to purchase the following ad(s)

- | | | |
|---|---|--|
| <input type="checkbox"/> Business Card- 3.75"w x 2.5"h | <input type="checkbox"/> \$37 per week | <input type="checkbox"/> \$444 12 weeks (get13 th week free) |
| <input type="checkbox"/> 1/4 Page Vertical - 3.75"w x 5"h | <input type="checkbox"/> \$68 per week | <input type="checkbox"/> \$816 12 weeks (get13 th week free) |
| <input type="checkbox"/> 1/4 Page Horizontal - 7.5"w x 2.5"h | <input type="checkbox"/> \$68 per week | <input type="checkbox"/> \$816 12 weeks (get13 th week free) |
| <input type="checkbox"/> 1/2 Page - 7.5"w x 5"h | <input type="checkbox"/> \$125 per week | <input type="checkbox"/> \$1500 12 weeks (get13 th week free) |
| <input type="checkbox"/> Banner Front Page - 7.5"w x 1.75"h | <input type="checkbox"/> \$125 per week | <input type="checkbox"/> \$1500 12 weeks (get13 th week free) |
| <input type="checkbox"/> Full Page Back Cover - 7.5"w x 10"h | <input type="checkbox"/> \$225 per week | <input type="checkbox"/> \$2700 12 weeks (get13 th week free) |

1 per issue
Subject to
availability

Municipal and non profit organizations may deduct 10% off the weekly rate.

Run my ad beginning on Friday ___/___/___ for _____ week(s).

Pay by CHECK
 1 **Print and Fill out** this form.
 2 **Make check** payable to "Strategies for a Stronger Sanford". Please include "Ad for Sanford Springvale News" or "Ad for SSN" on the memo line.
 3 **Mail payment and this form to:**
 Strategies for a Stronger Sanford
 PO Box 958, Sanford, ME 04073.

OR Pay by CREDIT CARD
 1 **Download** this fillable pdf form to your desktop.
 2 **Fill out** this form.
 3 **Rename and save** this form using your business name and email to adperson@sanfordspringvalenews.com
 4 **Scan QR Code** and make payment.



ALSO: Submit a copy of this form, with your artwork and any questions to Michelle McCarthy at adperson@sanfordspringvalenews.com. Artwork must be submitted (emailed) by Tuesday in order to appear in Friday's Print edition and Saturday's E-News. Submit jpg or pdf artwork.

THANK YOU!

SANFORD SPRINGVALE NEWS AD SUBMITTAL SIZES & PRICING

Business Card

(Horizontal only)

Submit Artwork - 3.75"w x 2.5"h

\$37 per week

Purchase 12 consecutive weeks
(get the 13th week free) - \$444

1/4 Page (Vertical)

Submit Artwork - 3.75"w x 5"h

\$68 per week

Purchase 12 consecutive weeks
(get the 13th week free) - \$816

1/4 Page (Horizontal)

Submit Artwork - 7.5"w x 2.5"h

\$68 per week

Purchase 12 consecutive weeks (get the 13th week free) - \$816

Sanford
Springvale
MAINE
NEWS

Nonprofit newsletter
produced by volunteers

NOTE:

Municipal and non
profit organizations
may deduct 10% off
the weekly rate.

1/2 Page (Horizontal only)

Submit Artwork - 7.5"w x 5"h

\$125 per week

Purchase 12 consecutive weeks (get the 13th week free) - \$1500

Full Page (Limited to 1 per issue - Back Cover)

Submit Artwork - 7.5"w x 10"h

\$225 per week

Purchase 12 consecutive weeks (get the 13th week free) \$2700

Banner (Limited to 1 per issue - Front Page)

Submit Artwork - 7.5"w x 1.75"h

\$125 per week

Purchase 12 consecutive weeks (get the 13th week free) \$1500